

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	957396	06349072

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	THE CHEW	1P-2P	MTWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	1:29 PM	THE CHEW	1P-2P	:30	OFA-12-P-130H	\$150.00 NM
1	WPBF	W	10/03/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-P-130H	\$150.00 NM
4	WPBF	Th	10/04/12	1:58 PM	THE CHEW	1P-2P	:30	OFA-12-A-133H	\$150.00 NM
5	WPBF	F	10/05/12	1:58 PM	THE CHEW	1P-2P	:30	OFA-12-A-138H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-Z-141H	\$140.00 NM
2	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	10/02/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-130H	\$100.00 NM
1	WPBF	W	10/03/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-130H	\$100.00 NM
2	WPBF	Th	10/04/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-133H	\$100.00 NM
5	WPBF	F	10/05/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-138H	\$100.00 NM
4	10/02/12	10/08/12	Nightline	11:35-12:05AM	MTWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:01 AM	Nightline	11:35-12:05AM	:30	OFA-12-P-130H	\$350.00 NM
3	WPBF	W	10/03/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
					Credited				
5	WPBF	Th	10/04/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
					Credited				
4	WPBF	F	10/05/12	11:54 PM	Nightline	11:35-12:05AM	:30	OFA-12-A-138H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/02/12	10/08/12	Nightline	11:35-12:05AM	MTWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
5	10/02/12	10/08/12	The View	11A-12PM	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	11:30 AM	The View	11A-12PM	:30	OFA-12-P-130H	\$400.00 NM
4	WPBF	W	10/03/12		The View	11A-12PM	:00		<del>\$400.00</del> NM
Credited									
1	WPBF	Th	10/04/12	11:35 AM	The View	11A-12PM	:30	OFA-12-A-133H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12		The View	11A-12PM	:00		<del>\$400.00</del> NM
Credited									
6	10/02/12	10/05/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	4	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	12:35 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-P-130H	\$30.00 NM
6	WPBF	W	10/03/12	12:25 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-133H	\$30.00 NM
3	WPBF	Th	10/04/12	12:44 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-133H	\$30.00 NM
4	WPBF	F	10/05/12	12:56 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-133H	\$30.00 NM
7	10/02/12	10/08/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-130H	\$175.00 NM
4	WPBF	W	10/03/12	12:39 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-133H	\$175.00 NM
5	WPBF	Th	10/04/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-133H	\$175.00 NM
1	WPBF	F	10/05/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-138H	\$175.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-138H	\$175.00 NM
8	10/02/12	10/08/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/02/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-130H	\$175.00 NM
2	WPBF	W	10/03/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
5	WPBF	Th	10/04/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
1	WPBF	F	10/05/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-133H	\$175.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/02/12	10/08/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-138H	\$175.00 NM
9	10/02/12	10/08/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/02/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-P-130H	\$250.00 NM
4	WPBF	W	10/03/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-A-133H	\$250.00 NM
3	WPBF	Th	10/04/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-A-133H	\$250.00 NM
2	WPBF	F	10/05/12		GENERAL HOSPITAL	GENERAL HOSPIT	:00		<del>\$250.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-Z-141H	\$250.00 NM
10	10/02/12	10/08/12	M-Sun ROS 5am-4am	5am-4am	MTWTF--	:30	5	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/02/12	2:18 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-130H	\$5.00 NM
4	WPBF	W	10/03/12	3:28 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-130H	\$5.00 NM
3	WPBF	Th	10/04/12	3:47 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-133H	\$5.00 NM
1	WPBF	F	10/05/12	4:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-138H	\$5.00 NM
2	WPBF	M	10/08/12	2:28 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-138H	\$5.00 NM
11	10/02/12	10/08/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/02/12	3:25 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-130H	\$200.00 NM
1	WPBF	W	10/03/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
5	WPBF	Th	10/04/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-133H	\$200.00 NM
3	WPBF	F	10/05/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-138H	\$200.00 NM
12	10/08/12	10/08/12	Dr. Oz	4-5p	M-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/08/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
13	10/02/12	10/08/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$20.00				

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/02/12	10/08/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 4:37 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$20.00 NM									
4 WPBF W 10/03/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$20.00 NM									
3 WPBF Th 10/04/12 4:45 AM 4:30a-5a 430a-5a :30 OFA-12-A-133H \$20.00 NM									
5 WPBF F 10/05/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-A-138H \$20.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 4:42 AM 4:30a-5a 430a-5a :30 OFA-12-A-138H \$20.00 NM									
14	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/02/12 5:07 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-P-130H \$110.00 NM									
5 WPBF W 10/03/12 WPBF News 25 @ 5am 5-530am :00 <del>\$110.00</del> NM									
Credited									
1 WPBF Th 10/04/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-133H \$110.00 NM									
4 WPBF F 10/05/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-133H \$110.00 NM									
15	10/02/12	10/05/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 10/02/12 5:21 PM M-F 5pm News 5-6pm :30 OFA-12-P-130H \$200.00 NM									
3 WPBF W 10/03/12 M-F 5pm News 5-6pm :00 <del>\$200.00</del> NM									
Credited									
4 WPBF Th 10/04/12 M-F 5pm News 5-6pm :00 <del>\$200.00</del> NM									
Credited									
5 WPBF F 10/05/12 M-F 5pm News 5-6pm :00 <del>\$200.00</del> NM									
Credited									
16	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 5:30 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-P-130H \$160.00 NM									
4 WPBF W 10/03/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-P-130H \$160.00 NM									
5 WPBF Th 10/04/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-133H \$160.00 NM									
3 WPBF F 10/05/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-138H \$160.00 NM									
17	10/02/12	10/08/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-P-130H \$525.00 NM									
4 WPBF W 10/03/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-P-130H \$525.00 NM									
5 WPBF Th 10/04/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-A-133H \$525.00 NM									
3 WPBF F 10/05/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-A-133H \$525.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/08/12	WPBF News 25 @ 6:00PM	6:30PM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-Z-141H \$525.00 NM									
18	10/02/12	10/08/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 6:00 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-P-130H \$100.00 NM									
4 WPBF W 10/03/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-133H \$100.00 NM									
2 WPBF Th 10/04/12 6:06 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-133H \$100.00 NM									
5 WPBF F 10/05/12 6:42 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-133H \$100.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/08/12 WPBF News 25 Mornings 6-7AM :00 \$100.00 NM									
Credited									
19	10/02/12	10/08/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-P-130H \$800.00 NM									
4 WPBF W 10/03/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-133H \$800.00 NM									
5 WPBF Th 10/04/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-133H \$800.00 NM									
3 WPBF F 10/05/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
20	10/02/12	10/08/12	Good Morning America	7-9AM	MTWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 7:55 AM Good Morning America 7-9AM :30 OFA-12-P-130H \$275.00 NM									
5 WPBF W 10/03/12 7:49 AM Good Morning America 7-9AM :30 OFA-12-P-130H \$275.00 NM									
4 WPBF Th 10/04/12 8:47 AM Good Morning America 7-9AM :30 OFA-12-A-133H \$275.00 NM									
3 WPBF F 10/05/12 8:54 AM Good Morning America 7-9AM :30 OFA-12-A-138H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 7:58 AM Good Morning America 7-9AM :30 OFA-12-A-138H \$275.00 NM									
21	10/02/12	10/08/12	Jeopardy	7:30-8PM	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/02/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-P-130H \$850.00 NM									
1 WPBF W 10/03/12 Jeopardy 7:30-8PM :00 \$850.00 NM									
Credited									
4 WPBF Th 10/04/12 7:34 PM Jeopardy 7:30-8PM :30 OFA-12-A-133H \$850.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/02/12	10/08/12	Jeopardy	7:30-8PM	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF F 10/05/12 7:40 PM Jeopardy 7:30-8PM :30 OFA-12-A-138H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-Z-141H \$850.00 NM									
22	10/02/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 4 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/02/12 9:21 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-P-130H \$100.00 NM 4 WPBF W 10/03/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-133H \$100.00 NM 1 WPBF Th 10/04/12 9:19 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-133H \$100.00 NM 5 WPBF F 10/05/12 9:25 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-133H \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 9:14 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-Z-141H \$100.00 NM									
23	10/05/12	10/05/12	20/20	10-11PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----1-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/05/12 20/20 10-11PM :00 \$1,100.00 NM Credited									
24	10/05/12	10/05/12	SHARK TANK	8-9PM	----1--	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----1-- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/05/12 SHARK TANK 8-9PM :00 \$550.00 NM Credited									
25	10/08/12	10/08/12	CASTLE	10-11PM	1-----	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 10:35 PM CASTLE 10-11PM :30 OFA-12-A-138H \$1,400.00 NM									
26	10/08/12	10/08/12	DANCING W/STARS	8-10P	2-----	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 2----- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 DANCING W/STARS 8-10P :00 \$2,500.00 NM Credited 2 WPBF M 10/08/12 7:59 PM DANCING W/STARS 8-10P :30 OFA-12-A-138H \$2,500.00 NM									
27	10/06/12	10/06/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
27	10/06/12	10/06/12	ACCESS HOLLYWOOD \ACCESS HOLLYW		-----1-	:30	1	\$25.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>12:45 AM</td><td>ACCESS HOLLYWOOD WKND \ACCESS HOLLYW</td><td></td><td>:30</td><td>OFA-12-A-138H</td><td>\$25.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	12:45 AM	ACCESS HOLLYWOOD WKND \ACCESS HOLLYW		:30	OFA-12-A-138H	\$25.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	12:45 AM	ACCESS HOLLYWOOD WKND \ACCESS HOLLYW		:30	OFA-12-A-138H	\$25.00	NM																																																						
28	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$30.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$30.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td></td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:00</td><td></td><td><del>\$30.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$30.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12		Sat 5-6am News	Sat 5-6am	:00		<del>\$30.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$30.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12		Sat 5-6am News	Sat 5-6am	:00		<del>\$30.00</del>	NM																																																						
Credited																																																																
29	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$90.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$90.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>6:45 AM</td><td>Sat 6-7am News</td><td>Sat 6-7am</td><td>:30</td><td>OFA-12-A-138H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$90.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	6:45 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-A-138H	\$90.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$90.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	6:45 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-A-138H	\$90.00	NM																																																						
30	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM																																																							
Class of Time - Pre-emptible with notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$400.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>7:25 PM</td><td>Sat 7pm News</td><td>7-730pm</td><td>:30</td><td>OFA-12-A-138H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	7:25 PM	Sat 7pm News	7-730pm	:30	OFA-12-A-138H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$400.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	7:25 PM	Sat 7pm News	7-730pm	:30	OFA-12-A-138H	\$400.00	NM																																																						
31	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM																																																							
Class of Time - Pre-emptible with notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$325.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>7:47 AM</td><td>GMA Saturday 7-8am</td><td>Sat 7am-8am</td><td>:30</td><td>OFA-12-Z-141H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$325.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-Z-141H	\$325.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$325.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-Z-141H	\$325.00	NM																																																						
32	10/06/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM																																																							
Class of Time - Pre-emptible with notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$400.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>7:51 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>OFA-12-Z-141H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-Z-141H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$400.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-Z-141H	\$400.00	NM																																																						
33	10/06/12	10/06/12	Sat Prime College Footba8-1130pm		-----1-	:30	1	\$650.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$650.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td></td><td>Sat Prime College Football</td><td>8-1130pm</td><td>:00</td><td></td><td><del>\$650.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1-	1	\$650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12		Sat Prime College Football	8-1130pm	:00		<del>\$650.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1-	1	\$650.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12		Sat Prime College Football	8-1130pm	:00		<del>\$650.00</del>	NM																																																						
Credited																																																																
34	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$125.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WPBF	Sa	10/06/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-A-138H	\$125.00	NM																																																						
35	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$125.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$125.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/12	10/07/12	-----1	1	\$125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	-----1	1	\$125.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-Z-141H	\$125.00 NM
36	10/07/12	10/07/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12		666 PARK AVE	10-11PM	:00		<del>\$1,000.00</del> NM
Credited									
37	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$175.00</del> NM
Credited									
38	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:28 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-Z-141H	\$25.00 NM
39	10/07/12	10/07/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:37 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-Z-141H	\$50.00 NM
40	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:55 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-138H	\$400.00 NM
42	10/07/12	10/07/12	AFHV PREMIERE	7-8p 10/7	-----1	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12		AFHV PREMIERE	7-8p 10/7	:00		<del>\$450.00</del> NM
Credited									
43	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-A-138H	\$100.00 NM
45	10/07/12	10/07/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$900.00				



## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
45	10/07/12	10/07/12	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	:30	1	\$900.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>9:30 AM</td><td>Sun 9-10am</td><td>9-10am</td><td>:30</td><td>OFA-12-A-138H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	9:30 AM	Sun 9-10am	9-10am	:30	OFA-12-A-138H	\$900.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Su	10/07/12	9:30 AM	Sun 9-10am	9-10am	:30	OFA-12-A-138H	\$900.00	NM																																																																		
46	10/07/12	10/07/12	REVENGE Class of Time - Immediately Pre-emptible without notice	9-10PM	-----1	:30	1	\$1,200.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td></td><td>REVENGE</td><td>9-10PM</td><td>:00</td><td></td><td><del>\$1,200.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12		REVENGE	9-10PM	:00		<del>\$1,200.00</del>	NM	Credited																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Su	10/07/12		REVENGE	9-10PM	:00		<del>\$1,200.00</del>	NM																																																																		
Credited																																																																												
47	10/04/12	10/04/12	GREY'S ANATOMY Class of Time - Pre-emptible with notice	9-10PM	---1---	:30	1	\$3,600.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---1---</td><td>1</td><td>\$3,600.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td>9:42 PM</td><td>GREY'S ANATOMY</td><td>9-10PM</td><td>:30</td><td>OFA-12-A-133H</td><td>\$3,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---1---	1	\$3,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	10/04/12	9:42 PM	GREY'S ANATOMY	9-10PM	:30	OFA-12-A-133H	\$3,600.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Th	10/04/12	9:42 PM	GREY'S ANATOMY	9-10PM	:30	OFA-12-A-133H	\$3,600.00	NM																																																																		
48	10/02/12	10/02/12	DANCING RESULTS Class of Time - Immediately Pre-emptible without notice	8-9PM	-1-----	:30	1	\$1,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-1-----</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>8:23 PM</td><td>DANCING SPEC</td><td>8-9PM</td><td>:30</td><td>OFA-12-P-130H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-1-----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/02/12	8:23 PM	DANCING SPEC	8-9PM	:30	OFA-12-P-130H	\$1,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-1-----	1	\$1,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Tu	10/02/12	8:23 PM	DANCING SPEC	8-9PM	:30	OFA-12-P-130H	\$1,500.00	NM																																																																		
50	10/02/12	10/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWTF--	:30	1	\$500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>11:32 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>OFA-12-A-133H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/05/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-133H	\$500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	F	10/05/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-133H	\$500.00	NM																																																																		
51	10/02/12	10/05/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	4	\$160.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>4</td><td>\$160.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>5:46 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-P-130H</td><td>\$160.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>W</td><td>10/03/12</td><td>5:30 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-133H</td><td>\$160.00</td><td>NM</td></tr><tr><td>5</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td>5:40 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-133H</td><td>\$160.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>5:58 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-133H</td><td>\$160.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	4	\$160.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/02/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$160.00	NM	3	WPBF	W	10/03/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-133H	\$160.00	NM	5	WPBF	Th	10/04/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-133H	\$160.00	NM	4	WPBF	F	10/05/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-133H	\$160.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-TWTF--	4	\$160.00																																																																							
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2	WPBF	Tu	10/02/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$160.00	NM																																																																		
3	WPBF	W	10/03/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-133H	\$160.00	NM																																																																		
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4	WPBF	F	10/05/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-133H	\$160.00	NM																																																																		
52	10/02/12	10/05/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice	6-7AM	-TWTF--	:30	1	\$275.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>1</td><td>\$275.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>6:23 AM</td><td>WPBF News 25 Mornings</td><td>6-7AM</td><td>:30</td><td>OFA-12-A-138H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	F	10/05/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-138H	\$275.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WPBF	F	10/05/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-138H	\$275.00	NM																																																																		
53	10/06/12	10/06/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----1-	:30	1	\$400.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>12:25 AM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>OFA-12-A-138H</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	12:25 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-A-138H	\$400.00	NM	LR - Football																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-----1-	1	\$400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Sa	10/06/12	12:25 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-A-138H	\$400.00	NM																																																																		
LR - Football																																																																												
54	10/02/12	10/05/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF--	:30	1	\$275.00	NM																																																																			

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/02/12	10/05/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-A-133H	\$275.00	NM
55	10/02/12	10/05/12	ACCESS HOLLYWOOD	106x-136x	-TWTF--	:30	4	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$15.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/02/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-P-130H	\$15.00	NM
2 WPBF W		10/03/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-P-130H	\$15.00	NM
5 WPBF Th		10/04/12	1:33 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-A-133H	\$15.00	NM
4 WPBF F		10/05/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-A-133H	\$15.00	NM
56	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/06/12	12:16 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-Z-141H	\$400.00	NM
LR - Football									
57	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/07/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$300.00</del>	NM
Credited									
58	10/06/12	10/06/12	Sat 330-7pm ABC Colleg	330-7pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/06/12	3:28 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	OFA-12-Z-141H	\$1,000.00	NM
59	10/06/12	10/06/12	Sat Prime College Footba	8-1130pm	-----S-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$1,175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/06/12	10:17 PM	Sat Prime College Football	8-1130pm	:30	OFA-12-A-138H	\$1,175.00	NM
60	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/03/12	10:58 PM	NETWORK POLITICAL PROGR	9-11p	:30	OFA-12-P-130H	\$1,800.00	NM
61	10/02/12	10/05/12	ACCESS HOLLYWOOD	106x-136x	-TWTF--	:30	2	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$40.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/03/12	1:35 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-A-133H	\$40.00	NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/02/12	10/05/12	ACCESS HOLLYWOOD	106x-136x	-TWTF--	:30	2	\$40.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 1:24 AM ACCESS HOLLYWOOD 106x-136x :30 OFA-12-A-138H \$40.00 NM									
62	10/08/12	10/08/12	ACCESS HOLLYWOOD	106x-136x	M-----	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 1:32 AM ACCESS HOLLYWOOD 106x-136x :30 OFA-12-Z-141H \$15.00 NM									
63	10/08/12	10/08/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 3:36 PM M-F 3-4P M-F 3-4P :30 OFA-12-A-138H \$400.00 NM									
64	10/02/12	10/05/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-133H \$350.00 NM									
65	10/05/12	10/05/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 9:16 PM Fri ABC Prime B 9-10PM :30 OFA-12-A-138H \$2,000.00 NM									
66	10/06/12	10/06/12	Sat 330-7pm ABC College Football	330-7pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 6:59 PM Sat 330-7pm ABC College Football 330-7pm :30 OFA-12-A-138H \$2,000.00 NM									
67	10/07/12	10/07/12	AFHV PREMIERE	7-8p 10/7	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 7:43 PM AFHV PREMIERE 7-8p 10/7 :30 OFA-12-Z-141H \$825.00 NM									
68	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:28 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-141H \$110.00 NM									
69	10/08/12	10/08/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-138H \$1,600.00 NM									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-A-138H	\$600.00 NM
71	10/08/12	10/08/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-A-138H	\$275.00 NM
72	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:45 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-A-138H	\$100.00 NM
<b>Total Spots</b>							<b>121</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$44,600.00</b>
<u>Agency Commission</u>	<b>\$6,690.00</b>
<u>Net Amount Due</u>	<b>\$37,910.00</b>